

Module 8

Keep Learning

Read 5 min · Where to go from here

Claude 101 — The Recommended Foundation

Everyone who uses Claude on real WEO client work is encouraged to complete Anthropic's Claude 101.

anthropic.skilljar.com/claude-101

- Free · ~90 min · Certificate on completion

If you haven't finished Claude 101 yet, that's a good place to start.

Anthropic Academy — For Everyone

anthropic.skilljar.com — all free.

Recommended order after Claude 101:

- **AI Fluency: Framework & Foundations** — 4D Framework, deeper prompting mental model. Certificate. (*~60 min.*)
- **AI Capabilities and Limitations** — how models actually work, where they fail.

Anthropic Academy — Marketing / Account Leads

- **Introduction to Claude Cowork** — Claude working directly on files + folders. Bigger mental model shift.
- **Introduction to Agent Skills** — author your own Skills.

Anthropic Academy — Engineering-Adjacent

- [Claude Code 101](#)
- [Claude Code in Action](#)
- [Building with the Claude API](#)
- [Introduction to MCP](#)
- [MCP: Advanced Topics](#) (*new April 2026*) — cross-server orchestration, auth, production MCP.
- [Introduction to Subagents](#)

For anyone who codes — even a little.

Anthropic Tutorials Library

Shorter than courses (5–15 min reads). Bookmark this:

claude.com/resources/tutorials

Notable:

- [Getting good at Claude — research-backed curriculum](#)
- [Navigating the Claude desktop app](#)
- [4 Ds of AI Fluency — Behavioral Indicators](#)
- [Why do AI models hallucinate?](#) (*essential for client content*)
- [What is sycophancy in AI models?](#)
- [Working with Claude Opus 4.7](#)

Cowork Tutorials *(new April 2026)*

If Module 6 made Cowork sound interesting:

- **Dispatch in Claude Cowork** *(March 2026)* — assign tasks from mobile, Claude does the work on your desktop. Very marketing-friendly.
- **Set up Cowork to work the way you do** — one-time config.
- **Customize plugins in Cowork** + **Build a plugin from scratch** — for power users shaping Cowork to WEO workflows.

This Wiki

`karpathy-llm-wiki.7yd9nx2nds.workers.dev` — continuously updated.

- **[[[claude-ai/_index](#)|Claude AI]]** (*50 articles*) — Claude Code, API, Skills, MCP, Plugins, Design, Cowork, Certifications
- **[[[ai-marketing/_index](#)|AI Marketing]]** — beyond Claude
- **[[[ai-video-content/_index](#)|AI Video Content]]** — OmniPresence, HeyGen, Remotion
- **[[[prompt-engineering/_index](#)|Prompt Engineering]]** — advanced patterns beyond RCTF
- **[[[claude-onboarding/_index](#)|Claude Onboarding]]** — this course

Search when you hit a specific question.

The WEO AI Council

Bring them:

- *"Can I use Claude Design for the [CLIENT] rebrand deck?"*
- *"Client asked if we use AI — what's the current disclosure language?"*
- *"Found a new AI tool — what's the approval process?"*
- *"This Skill needs a new connector — is that OK?"*
- *"Is this data Level 2 or Level 3?"*

Contact protocol: **[[weo-ai-governance/ai-council-charter]]**

Using the council = strong judgment. Not weakness.

Credentialing — CCA (*new in 2026*)

Claude Certified Architect — Foundations (CCA) — first formal Anthropic technical credential.

Launched **March 12, 2026**.

- **Format:** 120-min proctored · 60 MCQs · 6 production scenarios
- **Passing:** 720 / 1000
- **Cost:** \$99 (free for first 5,000 Claude Partner Network employees)
- **Domains:** agentic architecture (~45%) · tool & MCP design · Claude Code · prompting · context mgmt
- **Prep:** 13 free Skilljar courses — most already on your list above

Not required at WEO. Useful for engineering-adjacent / systems-design roles.

See [\[\[claude-ai/architect-certification|full CCA reference in this wiki\]\]](#).

Requesting New Tools

Current approved list (Marketing): ChatGPT / Claude / Jasper.ai / Copy.ai / Canva AI.

To add one:

1. One-page proposal — what, problem, data accessed, cost, who else uses
2. Bring to AI council
3. If approved → IT provisions + adds to Ranger

Don't just start using something on a personal account.

Action Items (this week)

1. **Enroll in [Claude 101](#)** if you haven't — 90 min, free, certificate included.
2. **Bookmark [tutorials library](#)** — next Claude question, check there first.
3. **Pick ONE more Academy course** for your role. Calendar for next month.
4. **Save AI council contacts** from the charter → Slack bookmarks.

Course Complete

- Come back to **Module 3** as your role playbook reference.
- Come back to **Module 7** before every new kind of client work.
- Keep learning. The wiki updates. The Academy grows.

Questions? AI council. Always.